

AGROVISION
FOUNDATION

ANNUAL
ACTIVITY
REPORT

— 2019-20 —



IMPROVING AGRICULTURE,
IMPROVING LIVES



AGROVISION
FOUNDATION

ANNUAL
ACTIVITY
REPORT

— 2019-20 —

OUR CHIEF PATRON'S MESSAGE

“Our farmers are the backbone of country’s economy. Development of the country is just impossible without the growth of farmers and farming Sector. Through Agrovision Foundation, we are committed to farmers education, encouraging newer methods of farming and allied activities to make livelihood of farmers sustainable and bringing new hope in their lives.”



Shri. Nitin Gadkari

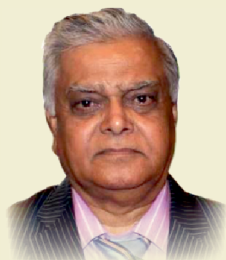
Hon'ble Union Minister,
Government of India



THE MANAGEMENT TRUSTEES OF
THE AGROVISION FOUNDATION



Shri. Ravi Boratkar
President



Dr. C.D. Mayee
Secretary



Shri. Ramesh Mankar
Treasurer

THE EXECUTIVE MEMBERS OF
THE AGROVISION FOUNDATION

- Shri Sudhir Dive
- Shri Shridhar Thakare
- Shri Anandrao M.Raut
- Shri Prashant Kukade
- Shri Milind Tichkule
- Shri Prashant Wasade

FROM PRESIDENT'S
DESK.....

Greetings to all the members of Agrovision foundation.

It is a great pleasure to place before you the annual activity report of Agrovision foundation for the Year 2019-20. Foundations activities this year were full of new initiatives and important events. Agrovision held at Nagpur from 22-25 Nov. 2019 has now evolved as a biggest agricultural summit in Central India in 11 Years. It has been meticulously working to bring latest technologies, innovations, products & services at one place. It has been educating farmers for new avenues in agriculture & related sectors.

Next in line was well planned training programmes & workshops for farmers in Vidarbha. All the training programmes & workshops were well received by the farmers. Pink Boll Worm awareness campaign for Cotton growers in Vidarbha was great help for identifying Pink Boll Worm problem and timely action could be taken to cure the disease. Detail survey of Cotton Farmers in Vidarbha has documented many facts. Recommendation given in the report will be helpful for the authorities for future planning. The Pandamic has begun and future looks unpredictable yet the activities of foundation will continue to fulfil its mission of educating, encouraging & empowering farmers.

| Content | Page No. |
|--|----------|
| Our Chief Patrons Message | 2 |
| From the President's Desk | 3 |
| Management Trustees & Executive Members list | |
| Year at a glance, 11th Agrovision | 4-5 |
| Training Programmes, Project | 6 |
| Pink Boll Worm Management Campaign | 7 |
| Glimpses Of Activities | 8 |

Year At A Glance



AGROVISION: Central India's Largest Agri Summit

Cotton Farmer Survey in Vidarbha Region

Pink Bollworm Management Campaign.



Smart Technologies for Sustainable Development

Agrovision Foundation organized 11th Agrovision, Central India's Largest Agri Summit between 23rd & 26 November 2019 at Reshimbagh ground Nagpur. The event spectrum included Free workshops for farmers, National Exhibition, Conferences etc. Agrovision was inaugurated at the hands of Shri Nitin Gadkari, Chief Patron, Agrovision, Hon'ble Union

Minister for Road Transport & Highways; Micro, Small and Medium Enterprises, Govt. of India. Agrovision felicitated Shri Rajju Bhai Shroff, Chairman, UPL and Dr T Ramasami, Chairman, Rasi Seeds for their outstanding contribution in the growth and development of Agriculture sector.

| | | | | | |
|--------------------------------------|--|---|--------------------------------------|--|---|
| HIGHLIGHTS OF 11th AGROVISION | Visited by Lakhs of Farmers | Participation of over 400 Exhibitors | Spread over 25,000 sqmt | Special Pavilions on Animal Husbandry MSMEs NSIC | 30 Free Workshops For Farmers |
| | 60,000 Farmers Attended the Workshops | Workshops addressed by 60 Agri Experts | 25 success stories by farmers | Conference on 'Dairy Development & Milk Processing' in Vidarbha | Conference on 'Opportunities for MSMEs in Agriculture & Food Processing' |



NATIONAL EXPO



Grand National Expo was the stellar attraction at Agrovision and was visited by lakhs of farmers from Maharashtra & other States. The expo was spread over 25000 Sq.Mtr. area. 10000 Sq.Mtr. area with 6 Doms encompassing around 350 exhibitors & 15000 Sq.Mtr. open to sky area accommodated 40 stalls. Well known corporates from agri field, related State & Central Govt. Departments, Research Institutes, Agri Universities, financial institutions exhibited their products & services in the expo. Grass root level innovators were added attraction for the visiting farmers. For the first time there was a MSME and NSIC pavilion where the ministry displayed their schemes & their members exhibited their products.

In a special animal husbandry pavilion live demo of various breeds of animals, various species of cow, bullocks, goats attracted large number of farmers.

WORKSHOPS FOR FARMERS



From the feedback received from farmers in last Agrovision, new workshops were organised to enhance farmers income through allied agri businesses like goat farming, Bee keeping, poultry etc. & to familiarize farmers with the latest trends & technologies in agriculture. 24 regular workshops & 6 comprehensive workshops like Bamboo farming, Dairy, Sugarcane, Water conservation were organised this year. 60 experts from all over India addressed the workshop attendees. 25 successful farmers shared their stories that encourage the attendees. Workshop were attended by 60000 farmers.

CONFERENCES

1. "DAIRY DEVELOPMENT & MILK PROCESSING IN VIDARBHA"

A Conference on 'Dairy Development & Milk Processing in Vidarbha' was organized with the support of NDDB on 23rd November, 2019. Hon'ble Shri.Giriraj Singh, Minister of Animal Husbandry, Dairying and Fisheries, Govt. of India inaugurated the conference and it was presided over by Shri. Dilip Rath, IAS, Chairman, National Dairy Development Board (NDDB). The Conference was a grand success as more than 2000 delegates attended the program. These sessions were addressed by experts in the field of Dairy Management. It was a platform for discussions among top industry and R&D leaders on the various opportunities and challenges in



Dairy and the steps to overcome them. The participants learnt about production, processing, breeding & cattle management, marketing and use of dairy products and develop a broader understanding of Dairy industry and other selected areas.

2. "OPPORTUNITIES FOR MSME'S IN AGRICULTURE & FOOD PROCESSING IN VIDARBHA"



A conference on 'Opportunities for MSME's in Agriculture & Food Processing in Vidarbha' was organized on 24th November, 2019. The conference was organized with the support of Ministry of MSME and it received an excellent response. While addressing the conference, Shri Nitin Gadkari, Hon'ble Union Minister stressed that forest-based processing industrial units of honey, fruits, herbs and related vegetation would bring employment opportunities to tribal community and farmers, leading to prosperity of villages.

The top industry leaders deliberated on the various opportunities and challenges for MSME's, various schemes for promotion and development of entrepreneurs, Opportunities in Food Processing, Promoting Food Processing through Food Park Concept etc.

New Initiatives

Essay Competition for college students.

Essay competition was organised on the topic "Waste to Wealth " in Agriculture for farmers benefit. 3 best essays were selected for prizes.

Opportunity for agri start ups

Opportunity was given to the startups to display their products in Agrovision Exhibition Foundation also took initiative to give hand holding upto Rs. 1 lakh to the promising startup.

Agrovision Awards 2019

Agrovision Foundation annual awards were given to the farmers who have done contribution to the field of Agriculture. Five Categories were identified for the awards namely successful Dry land Farming, Horticulture, Dairy Farming, water conservation, Allied Agri Business

Training Programmes :

Training programmes were conducted to help in enhancing farmers income through allied businesses

| Sr.No | Training Programme | Date | AF Collaboration with | No. of Participant |
|-------|---|-----------------|--|--------------------|
| 1 | Mushroom Production Processing and Marketing Training | Dec 27,28 ,2020 | College of Agriculture ,Nagpur | 35 |
| 2 | Goat Farming Training | Jan 30,31,2020 | College of Agriculture ,Nagpur | 30 |
| 3 | Azzola Technical Training cum field visit | Feb 19,2020 | College of Agriculture , Nagpur KVK Gadchiroli and RGST Mumbai | 250 |

Project :

Cotton Farmer Survey in Vidarbha Region :

With the objective of understanding, analysing and interpreting the adoption of BT cotton and different farm practices amongst different districts of vidarbha region of Maharashtra, Agrovision Foundation, Nagpur in collaboration with SOUTH ASIA BIOTECHNOLOGY CENTRE (SABC), New Delhi and ANKUR SEEDS Pvt Ltd, Nagpur has successfully implemented a massive Survey of cotton farmers in 5 districts of vidarbha region. It was carried out in with help of students through an objective questionnaire in local

language from several villages of the districts This comprehensive survey of cotton farmers was conducted during the Kharif 2019 crop season, Nearly 700-800 farmers as respondents were covered to get information on the status of Bt cotton cultivation, their problems of marketing, perceptions on the currently grown unapproved HT/Bt cotton in the region and also some common issues that they confront in day-to day farming. It is clear from the survey that Bt cotton is still the preferred technology and farmers are eagerly waiting for officially approved HT/Bt cotton. It is essential for the seed companies as well as public institutions to devote their research for new better Bt hybrids of cotton and also develop rapport with Government for permission of Ht/Bt technology in cotton officially, as the illegal growing may attract the unscrupulous players in seed market to cheat the farmers in the name of new technology.

A report of the above survey was published with the title "ON FARM TECHNOLOGY ASSESSMENT AND FORSIGHT OF COTTON IN VIDARBHA REGION OF MAHARASHTRA"

Pink Bollworm Management Campaign -2019-20.



Cotton is one of the most important commercial crop of vidarbha region. In the last 2 decade it has witnessed substantial raise in productivity. However there have been few set backs to its cultivation like the outbreak of pink boll worm. Agrovision Foundation in collaboration with SABC and Rasi Seeds organised a mega event to educate farmers for the management of pink boll worm since last two years. This year in 2019-20, the campaign was carried out in major districts of vidarbha viz, Yavtmal, Amaravati, Wardha , Akola, Nagpur, Washim, Buldhana. The launch of the campaign was done from warud district Amravati at the hands of Hon. Shri Anil Bonde former Agriculture minister Govt. of Maharashtra.

Awareness was spread through distribution of posters, Cartoon booklets, moving floats, display of hoardings, Broadcasting of Jingle on Radio, Sending What's app and text SMS etc. 50,000 posters and 10,000 cartoon –booklets in Marathi on Pink Boll Worm Management with simple tips on Dos and Don'ts were prepared and circulated in Vidarbha region of Maharashtra. Finally with the help of KVK and Colleges 3 huge farmers rallies were organized. Local Media support was generated to give wide publicity to the campaign. The Report was published with the title "Scientific Outreach And farmers 'Awareness Campaign on Pink Bollworm in Kharif 2019-20"

Awareness camp for farmers were organised during Pink Bollworm campaign in Vidarbha. Posters & information Booklets were distributed to the participants.

| Sr.No | Pink Bollworm awareness camp | Date | AF Collaboration with | No. of Attendees |
|-------|--|--------------|--|------------------|
| 1 | Pink Bollworm awareness campaign and workshop conducted -1st | Sept 16,2019 | SABC and Funded by Rasi seed and KVK Wardha | 500 |
| 2 | Pink Bollworm awareness campaign and workshop conducted- 2nd | Sept 28,2019 | SABC and Funded by Rasi seed and KVK Yavatmal | 350 |
| 3 | Pink Bollworm awareness campaign and workshop conducted -3rd | Oct 12 ,2019 | SABC and Funded by Rasi seed and Shri Shivaji Agriculture College Amaravati, | 250 |

Glimpses Of Activities



AGROVISION FOUNDATION

Regd. Office : 401, Govind Apartment, W.H.C. Road, Shankar Nagar Sq. Nagpur - 440 010

I Ph : +91 712 2555249 | 9764086963 | E-mail : agrovisiontc@gmail.com

I Website : www.agrovisionindia.in

Mr. Rahul S.Panchbhai – Program Coordinator | Mr. Kamlesh V. Thalal – Training Coordinator

