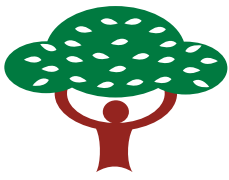


# Central India's Largest Agri Summit



# AGRO VISION

Workshops, National Expo & Conference

## Sustainable Farming Through Skilling and Technology

# November 24-27, 2023

PDKV Ground, Dabha,  
Nagpur



## Event Report

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The 14th edition of Agrovision was successfully held in Nagpur between November 24 and 27, 2023, and continued its tradition as a premier agricultural summit, welcoming over 2.2+ lakhs farmers from Vidarbha region of Maharashtra, and other adjoining states.

Agrovision 2023 emphasised on the importance of modern farming practices for maximising food production, empowering farmers through modern technologies and knowledge, with the theme of 'Sustainable Farming Through Skilling & Technology'.

The event was inaugurated by Shri. Acharya Devvrat, Governor of Gujarat, and presided by **Shri. Nitin Gadkari**, Chief Patron, Agrovision in the presence of **Shri. Krupal Tumane**, MP, **Shri. S M Vaidya**, Chairman, IOCL, **Dr. Meenesh Shah**, Chairman and MD, NDDB, **Shri. Rajnikanth Shroff**, Chairman, UPL, **Shri. Pasha Patel**, Chairman, State Agricultural Prices Commission, **Dr. Vipin Itankar**, Collector, **Dr. C D Mayee**, Chairman, Agrovision Advisory Council, **Shri. Ravi Boratkar**, and **Shri. Ramesh Mankar** – Organising Secretaries, Agrovision, and other dignitaries.

The closing ceremony hosted **Shri. Devendra Fadanvis**, Dy. CM, Maharashtra, along with other esteemed leaders and dignitaries from various states.



**Shri. Nitin Gadkari**  
Chief Patron, Agrovision

"Agrovision is a platform for farmers to realise their dreams of sustainable and prosperous living through the adoption of modern knowledge, technology, information, and machinery. Agrovision is pursuing to facilitate various schemes and projects related to dairy, sugarcane, orange, fisheries, and organic farming. Farmers can not only become producers of grain but also that of energy, aviation fuel & even bitumen. I dream that they will be Urja Daata in addition of being Anna Daata...."



**Shri. Acharya Devvrat**  
Governor of Gujarat

Agrovision has shown the farmers of Vidarbha applications and benefits of using new technologies and unlocking possibilities to increase their yield. Through well curated workshops and conferences, Agrovision is ensuring the transfer of hands-on knowledge from experts to farmers. I encourage the farmers of this region to adopt and rejuvenate natural farming practices to become self-reliant."



**Shri. Devendra Fadanvis**  
Dy. CM, Maharashtra

"Agrovision is an empowering platform for farmers that provides a new vision, a new perspective, and a new enthusiasm to the farmers of Vidarbha. It showcases the latest technologies and innovations in the field of agriculture and helps the farmers to adopt them for better productivity and profitability. To encourage these committed efforts by Agrovision, state government has announced the construction of Dr. Punjabrao Deshmukh International Agricultural Facilitation Center at PDKV Ground, Dabha."



## Exhibition Space and Arrangement

Spanning a vast area of **60,000 sqm**, Agrovision 2023's exhibition space was comprehensively organised, with **11,000 sqm** of covered exhibition area, **4000 sqm** of outdoor exhibition facilitating live demonstrations and interactive sessions, **2100 sqm** of inaugural dome, Dr. M S Swaminathan Conference Hall of **450 sqm**, and a Workshop area covering **1125 sqm**. In addition to these, there were dedicated areas for registration counters, site office, help and information centres, and VIP lounge for dignitaries.



## Exhibitors and Participants

The event hosted over **425 exhibitors** from all categories in agriculture and allied businesses representing the diverse nature of the sector. This included over **50 Agritech startups**, introducing new ideas and innovations, and more than **100 MSMEs**, showcasing their contributions to the industry. The mix of participants at Agrovision 2023 highlighted the event's role as a significant platform for the exchange of ideas and advancements in agriculture.





## Workshops

Agrovision 2023 featured an enriching series of **32 workshops**, led by **75 expert speakers**, designed to empower, and educate farmers with the latest agricultural knowledge and practices. High-interest topics included the intricate art of Sericulture, innovative approaches to Turmeric and Ginger Cultivation and Processing, and the collaborative benefits of Group Farming. Workshops on Organic Farming and Maximising Tur Cultivation offered insights into sustainable farming practices, while sessions on Bee Keeping and Weather Forecasting focused on the importance of allied businesses and essential skills for managing environmental factors. Bamboo Cultivation and Income Opportunities highlighted profitable agricultural ventures, and Soybean Cultivation workshops explored diverse product opportunities, reflecting Agrovision's commitment to versatile and sustainable farming education.



## Special Workshops

At 14th Agrovision series of special workshops were organised, which were led by policymakers, and successful farmers and entrepreneurs.

**Dairy Development Opportunities in Vidarbha** witnessed participation from **5500 farmers**. **Shri. Radhakrisna Vikhe Patil**, Minister for Dairy Development, Animal Husbandry and Revenue was the Chief Guest on the occasion. During the workshop, **Shri. Nitin Gadkari** virtually laid the



**foundation stone of Mother Dairy's** proposed state of the art mega milk processing plant at Butibori Nagpur.

**Development of Inland Fisheries** highlighted business opportunities in various areas of inland fisheries in Vidarbha like prawns culture, aquaculture, value added fish products, ornamental fishery, among others. The workshop witnessed participation from **1000+ farmers**. Former Energy Minister of Maharashtra

**Maximising Sugarcane Cultivation Through Technology** reinstated the importance of sugarcane as the only cash crop in the region that assures growing income every year, and why the farmers should start planning to grow sugarcane. The workshop was guided by **Shri. Nitin Gadkari, Mrs. Kanchan Gadkari, and Dr. Ashok Kadgal**, Senior Scientist, Vasantdada Sugar Institute, Pune. **2500+ farmers** from Vidarbha and adjoining areas participated in this workshop.



**Doubling Orange and Citrus Production Using Modern Technology** focused on maximising the production and emphasised the impact it will have in creating prosperous farmers in Vidarbha. This workshop was guided by **Dr A.K. Das, Dr. Dinesh Paithnkar, Dr. Harihar Kousdikar**, under the guidance of **Shri. Nitin Gadkari**. **3000+ farmers** were present for the workshop.



**FPO/FPC Formation** focused on giving detailed information about the various aspects required to form successful FPO like financial assistance, availability of modern technology, raw material, marketing network etc. The workshop was presided by **Shri. Nitin Gadkari**, guest of honour was **Shri. Anup Kumar**, Additional Chief Secretary, Agriculture Department, **Shri. Vilas Shinde**, Sahyadri Farms, delivered the keynote, and other esteemed dignitaries present at the workshop shared their insights. The workshop was well attended by **4500+ FPO Directors**.



**Mahila Bachat Gat Melawa** saw participation from **5750 women** members of various women self-help groups. **Ms. Aditi Tatkare**, Minister for Women and Child Development, Maharashtra, was guest of honour and the workshop was presided by **Shri. Nitin Gadkari**. Women were given information about financial assistance available for self-help groups and were provided guidance on packaging, branding and marketing their products. A special small exhibition of products manufactured by women self-help groups was also arranged in Agrovision





## Conference

A **2-day conference on Food Processing: Opportunities and Challenges in Central India** was organised during 14th Agrovision in association with **LIT Alumni Association** which was attended by **1200 delegates**. The conference was inaugurated by **Shri. Nitin Gadkari, Dr. Harshdeep Kamble**, Industry Secretary, **Shri. Rajiv Mankar**, Vice Chancellor LIT University, **Dr C. D. Mayee**, and other dignitaries.

Over the course of 2 days, **10 panel discussions** with **35 experts** were held focusing on various aspects of the processing industry like quality control, use of packaging materials, FSSAI certifications, distribution, supply chain, and consumer marketing. As part of their individual presentations industry leaders, academicians, entrepreneurs, and policymakers shared their experiences and insights with the delegates and engaged in interactive Q&A sessions.



## Launches and Announcements at Agrovision 2023

- **Mahindra Tractors** unveiled its CNG mono-fuel tractor, marking a significant advancement in sustainable agricultural machinery. This tractor, developed at Mahindra Research Valley, Chennai, is eco-friendly, with lower emissions and noise levels compared to diesel tractors, and is expected to offer substantial savings.
- **Greaves Engineering** introduced Biofuel Gensets, highlighting a commitment to sustainable energy. These gensets operate on biodiesel and ethanol-blended fuels and are a major step towards India's energy security and environmental responsibility
- **Indian Oil Corporation Limited (IOCL)** displayed their bio-bitumen products, showcasing their innovation in sustainable materials.
- **eVerse.ai** showcased their Connected Cow solutions to **10,000+ farmers** and received **1000+ bookings** at Agrovision.
- **Captain Tractors** launched two tractors in their Lion series at the hands of **Shri. Nitin Gadkari**
- **MGRI** launched the Bamboo Pellet Machine at the hands of **Shri. Nitin Gadkari**

# Ministers and dignitaries visited Agrovision 2023



## Valedictory

Agrovision successfully concluded on November 27th, 2023, under the leadership of **Shri. Nitin Gadkari**, and in the esteemed presence of **Shri. Devendra Fadanvis**, Dy. CM, Maharashtra, **Shri. Surya Pratap Shahi**, Minister of Agriculture, Uttar Pradesh, **Shri. Tage Taki**, Minister of Agriculture and Fisheries, Arunachal Pradesh, **Shri. Tekchand Savarkar**, MLA, and other dignitaries.

During the ceremony, exhibitors and sponsors were felicitated with mementoes and certificates. Founders of innovative agri-based and agritech startups were recognised and handed over the awards at the hands of **Shri. Nitin Gadkari** and other chief guests.



# Acknowledgement

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