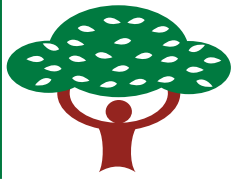


# Central India's Largest Agri Summit



# AGRO VISION

Workshops, National Expo & Conference

## November 22-25, 2024

PDKV Ground, Dabha,  
Nagpur



Empowering Farmers

## Technology Training & Trade

## Event Report

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## Central India's Largest Agri Summit



The 15th edition of Agrovision – Central India’s largest agri summit – was successfully held at Nagpur from 22 to 25 November 2024. Continuing its tradition to be Central India’s premier agriculture summit, this edition too received overwhelming response with over two fifty lakh footfalls from Vidarbha and its adjoining areas from Maharashtra and Madhya Pradesh. It was inaugurated by **Dr. Mohan Yadav**, Hon’ble Chief Minister, Madhya Pradesh. **Shri Nitin Gadhari**, Hon’ble Minister of Road Transport and Highways, Govt of India, and Chief Patron, Agrovision, presided over the inaugural function. The dignitaries present for the inauguration ceremony included **Dr. Sharad Gadakh**, Vice Chancellor, Dr. Panjabrao Deshmukh Agricultural University; **Dr. P. G. Patil**, Vice Chancellor, Mahatma Phule Krishi Vidyapeeth (MPKV), Rahuri, **Dr. Nitin Patil**, Vice-Chancellor, Maharashtra Animal and Fishery Sciences University, Nagpur, **Vikram Wagh**, Chief Executive Officer, Mahindra Tractors, **Deepak P. Shah**, Chairman, Crop Care Federation of India (CCFI), **Dr. T. R. Kesavan**, Group President- Corporate Relations Alliances, TAFE Ltd, **Sheikh Abdullah Atique**, President, Silal, agritech food company UAE, **Dr. C.D. Mayee**, Chairman, Advisory Council, **Ravindra Boratkar**, President, Agrovision Foundation, **Ramesh Mankar**, Organising Secretary, Agrovision, **Dr. Girish Gandhi**, Convenor, Agrovision, **Sameer Meghe**, **Sudhakar Kohle**, **Charan Singh Thakur**, **Ashish Deshmukh**, **Tekchand Savarkar** and **Nago Ganar**, **Shri Narayan Singh Kushwah**, Minister of Horticulture and Food Processing, Madhya Pradesh, inaugurated a workshop on ‘Opportunities for Food Processing in Vidarbha’.

**Shri Gabriel D Wangsu**, Minister of Agriculture, Arunachal Pradesh, was the Chief Guest of the valedictory function. In consistent with the theme of the 15th Agrovision ‘Empowering Farmers: Technology, Training and Trade’, various programmes organised at the summit were aimed at empowering farmers by exposing them to state-of-the-art technologies in various fields of agriculture activities and its allied sector, adoption of unconventional thinking in farming and possible opportunities to grow their business. The ‘Mantra’ of Maximizing production with minimizing cost retaining the quality was emphasized upon the farmers through --- workshops and ----- stalls at the national expo.





**Shri. Nitin Gadkari**  
Chief Patron, Agrovision

“ We are in the 15 th year of Agrovision. With every new edition of Agrovision, opportunities for the farmers of Vidarbha keep growing as the annual agriculture summit keeps imparting information and knowledge of the latest advancements, state of the art technologies and expanding market potential in agriculture field to the farmers.

The overwhelming response of farmers, that has kept growing every year, is a proof of Agrovision’s right direction and the change it is bringing in farmers’ lives. ”



**Dr Mohan Yadav**  
Chief Minister, MP

“ Agrovision is doing commendable work for farmers across the country by empowering them through training about new agri technologies and sustainable farm practices. Farmers get all type of support and information from farm inputs to last mile delivery of their farm produce. We request the Agrovision Foundation to organise Agrovision in Madhya Pradesh next year. Cow rearing has great potential of boosting urban and rural economies. Madhya Pradesh has a significant cattle population, securing third rank. Apart from making cow ambulances operational, the government has also undertaken the construction of urban cow shelters across Ujjain, Gwalior, Jabalpur, Bhopal and Indore, with a capacity of accommodating 10,000 cows. As a prelude to the setting up of Atmanirbhar Gaushalas and churning profitable business models from cow rearing, Maharashtra government should formulate schemes for boosting milk production and support farmers and cattle rearers in the milk cooperatives of Vidarbha. ”



**Dr C D Mayee**  
Chairman, Advisory Council, Agrovision

“ Agrovision is a mission to make agriculture a profitable profession for farmers of Vidarbha by making them aware of immense new opportunities available in crop diversification, technologies and marketing. More importantly, Agrovision is not only training farmers in adopting new technologies or think of new crops to improve their financial status but is also inculcating the habit of sustainability among the farmers. ”



**Shri Ravindra Boratkar**  
President, Agrovision Foundation

“ Agrovision, through its consistent connect with farmers from Central India, has changed the thinking and mindset of farmers from Vidarbha. Information and knowledge gained by farmers at the national agri expo and number of workshops is reflecting in the form of important changes in the farming activity, resulting in benefits to the farmers. Agrovision’s 14 years of endeavor in improving the financial status of farmers from Vidarbha is further being strengthen with setting up of Agrovision Foundation and its throughout the year regular activities. ”





## National Expo

A huge national expo of agriculture activities related inputs, equipment, product display, along with financial, insurance and other services required by farmers was the integral and most important part of Agrovision 2024. It received overwhelming response as lakhs of farmers from Maharashtra and neighboring states visited the expo.

Big three hangers with total space of 10300 sq meters and open to sky space of 6000 sq meters, housed over 425 big and small companies displaying their products and services. It was an incredible exposure to visiting farmers of products, services, technologies, irrigation systems, equipment, tractors etc. A special section of start-ups was a special attraction for farmers as the start-ups displayed their grassroot level research, innovative products and services. 4 workshop halls of 1575 sqmt Besides private companies, some of the government organisations like-**DRDO, IFCO, TRIFIED, NSTFDC FSI, CWC, CENTRAL WEAR HOSUSING CORPORATION, NHAI, IOCL, ONGC, NDDB, ICAR- NBSLUP, Mother Dairy, MOES, State governments like Madhya Pradesh, Goa, Karnataka, Arunachal Pradesh and Assam, Financial institutions like State Bank of India, Punjab National Bank, Canara Bank, SIDBI** participated in the expo to exhibit their schemes for farmers. **IIT Kharagpur**, in association with **NABARD**, showcased its incubation center initiatives for agritech startups for the first time at 15th Agrovision. **IIT Roorkee** showcased a mini electric tractor in the exhibition. Stalls by women's self-help groups various ready to make, ready to eat products and various other food items like pickles, papads, millets, Organic Jaggery, chilly and turmeric powder etc.





## Special Workshops

The most unique and attractive part of the Agrovision is workshops for farmers conducted by subject experts. In 4 workshop halls of 1575 sqmt in all 41 workshops were organised and they were addressed by 100 experts. Some of the topics covered in the workshops included use of Drone in agriculture, increasing oil seeds production in vidarbha, Production of export quality banana, bamboo cultivation , cultivation of Dragon fruit, Mango cultivation in vidarbha farm mechanization Millets production and value addition and many more. Special workshops were organised on Opportunities in Food processing industry in Vidarbha region, Farmers Producers Organisations (FPOs), Opportunities in Dairy Business in Vidarbha, Opportunities for Fisheries in Vidarbha, Technology for increasing production of orange and Use of Information Technology (IT) in . A special session was organized on Opportunities for youth in agriculture. Experts from academics and agri entrepreneur described what opportunities are available for youth if they choose agriculture as career in academics, research and industry. Large number of youths from agriculture universities, agri MBA institutes participated in the session.

**Shri Nitin Gadkari**, Chief Paron, Agrovision, addressed a workshop on Use of Information Technology in Agriculture. Narayan Singh Kushwaha, Minister for Horticulture and Food Processing, Madhya Pradesh, inaugurated the workshop on Opportunities of food processing in Vidarbha region.



**Narayan Singh Kushwaha**, Minister for Horticulture and Food Processing, Madhya Pradesh "Processing of fruits is important to avoid wastage and improve the financial status of farmers. When various farm products are sent to the market in a processed format, they fetch more prices. We can see it in case of tomato juice, tomato puree, tomato powder. It can be seen in various other examples. Exchange of knowledge and technology and good co-operation between practical people like farmers and theoreticians is important for the development of the processing sector. MP government is promoting food processing of crops like oranges, bananas, tomato, turmeric and chilly."



## Valedictory

The four-day agri summit concluded with a valedictory function. Shri Gabriel D Wangsu, Minister of Agriculture, Arunachal Pradesh, was the Chief Guest. Shri Nitin Gadhari, Chief Patron, Agrovision, presided over the valedictory function. Various stalls at the expo were presented with awards in different categories. Students who won in an essay competition specially organised on the occasion of Agrovision were also presented with awards. Sponsors and supporters were felicitated and presented mementos.



## 15th Agrovision Highlights

- Spread over 35000 sqmt
- 425 organisations participated in expo
- 2,50,000 farmers' visited the expo
- 41 Free workshops for farmers
- 100 Agri experts addressed workshops
- 50,000 Farmers attended the workshops
- 30+ Start-ups' displayed their products and technologies



## Testimonials

### Sunil Mahajan

Regional Manager, Rasi Seeds

Rasi Seeds is participating in Agrovision every year. Agrovision is biggest platform in Central India for Agriculture. We are very happy for the response. Progressive Cotton growing farmers from Vidarbha, Marathwada & part of M.P. Visit Agrovision & this is the exact consumer base we are looking for.

### Shyam Gattani

President, Sitafal Mahasangh

Agrovision has helped in promoting cultivation, Processing and value addition of custard apple in Central India. Organisation is really good and we are receiving overwhelming response from the visiting farmers. This year we introduced Sitafal Kulfi, Jamun & Guava Kulfi in Agrovision and got extremely good response from the visitors.

### Ghanshyam Ingle

Subject Matter Expert, Dhanuka

Every day we are receiving thousands of curious farmers on our stall. Response is very good. Agrovision should now think of organising this event outside Nagpur. The best part is every visitor is farmer.

### Vilas Shinde

Chairman, Sahyadri Farms

Nagpur & Vidarbha is known for Oranges, demand for both fresh and processed oranges is growing world wide. Agrovision is a main platform to get connected with all stakeholders.

It has now become main point for agriculture development in Vidarbha & Maharashtra.

# Glimpses





## Acknowledgement - 2024

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